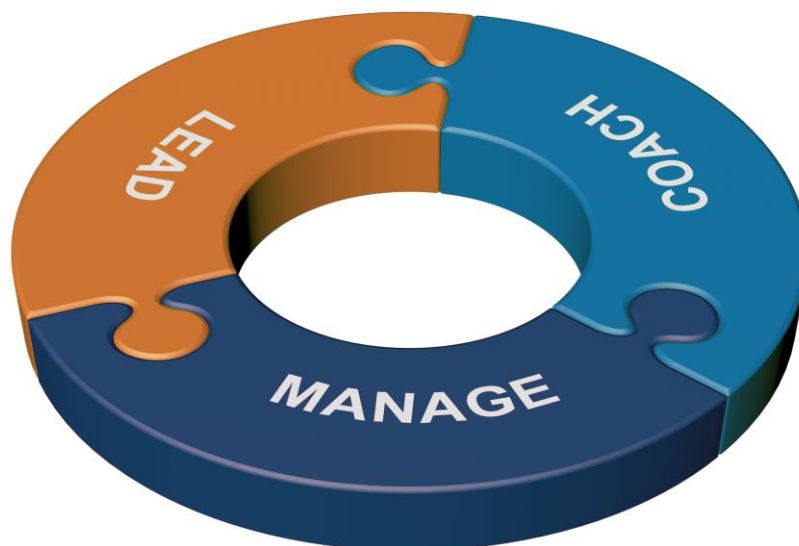


MANAGE LEAD COACH

The right skill sets for different situations maximize your Leadership!



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Do you have the required skills to meet tomorrow's global, virtual and multicultural teams?

The pressure is increasing on today's leaders who are responsible for ever more complex and larger teams. Add to that a virtual world, new communication patterns and a new generation of employees who expect a different leadership than traditional management. Today's teams want to develop their potential and their creativity and to work toward goals independently. What does the *future* need from *today's leaders* in order to meet these needs?

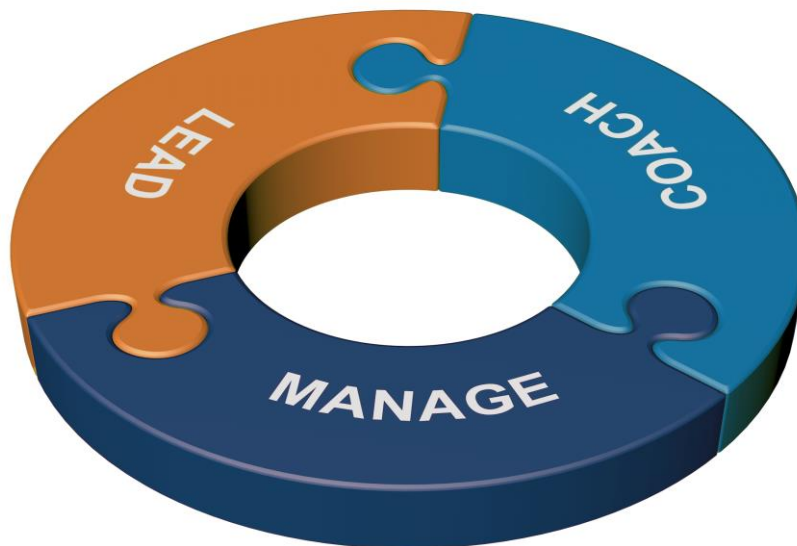
Our unique method trains tomorrow's leaders to meet these challenges

Strandska and the SKF College have jointly developed a powerful leadership concept - Manage, Lead and Coach. This training is continuously upgraded with new teaching methods and modern technology to remain at the cutting edge of research and learning, and to produce desired changes in leadership behavior. Manage, Lead and Coach are three powerful and effective skills for influencing and developing teams and individuals.

The right leadership skills are needed in order to maximize the possibilities of achieving the desired result! Our training provides the skills needed to integrate, combine and understand the power of Manage, Lead and Coach on a daily basis. The training provides lasting development for you as a leader through a process taking place over three months' time. The skills are just as powerful regardless of your leadership role - be it as a line manager, a project manager or a CEO. You will be given theories and tools which will provide you with an increased understanding of yourself as well as how you lead and influence others.

About Manage, Lead & Coach

With Manage, Lead and Coach skills you learn to smoothly and efficiently shift the responsibility between yourself as a leader, the team or individual collaborators, depending on what you want to achieve in your leadership role.



Manage

To manage means that you as a leader are responsible for the decision in question and that it is your role to decide on the direction for the team or the individual. You create opportunities for your team to succeed and to reach established goals by setting a well-defined and clearly communicated framework. You take action if the framework is not followed, ensuring that the framework does not get weakened or undermined.

Lead

The team and the team leader assume joint responsibility for achieving the desired goal. Your role is to put to use the resources of the team and its diversity in an optimal way. Through collaborative learning, exploring challenges together and genuine team collaboration, a sense of power and common purpose is created when implementing a common plan of action.

Coach

To coach means that you as a leader enhance and develop the team and the individual by liberating the team's or the individual's potential. At the heart of the process lies the skill of formulating powerful questions which prompt the individual to see or learn something new and then to act on it. A coaching leadership style helps transform individual limitations of thought and action patterns, and to establish new effective habits. The result is increased responsibility, creativity and self-esteem, and enables the individual find solutions by himself.

The Leader's Personal Platform

With the leadership platform, we mean the state when a leader stands secure in front of a group, feeling competent, secure and readily accessing all her capabilities such as presence, active listening and an ability to take command. A strong leadership platform strengthens the ability to observe group dynamics and to be able to act clearly and strategically.

Goals for the training

After the training, as a leader you will be able to:

- have an in-depth understanding of and ability to use the Manage, Lead and Coach skills
- navigate between the Manage, Lead and Coach skills in order to create maximum development of and impact on your business, employees and teams
- effectively lead towards stated goals as well as clarifying purposes and structures to the team
- provide constructive feedback if goals are not met
- meet resistance in the team in a way that leads to development
- get the team to take responsibility and engage in the creative processes
- create effective communications within the team and with other stakeholders
- Release the potential in your business opportunities, co-workers and teams
- create frameworks and team contracts for global and virtual teams, so that everyone pulls in the same direction

Take the chance - take your leadership and your team to world class



Trainer:

Thomas Andersson has over 20 years of experience of developing leaders and organizations in all parts of the world. His passion is to release the potential within leaders, business and teams. He is currently global head trainer for SKF (a global Swedish engineering company) for Manage, Lead and Coach and has delivered the training in all regions of the world.

Included in the training:

- Three days' training
- Plus two Virtual Training sessions (each two hours' in length)
- Support by Strandska's trainer throughout the training period
- Training/student documentation
- Video clips och Leadership Vitamins, triggering key learnings every week

Please make contact with Thomas Andersson, CEO at thomas@strandska.com or +(46)73 6772583 to plan your customised corporate training.